



BancABC Roots Impact Programme: Architecture

Enhancing Zimbabwe's National Youth Football System



Term: 2026 Season

Why Roots Impact Programme

Current Youth Football Reality:

- Fragmented youth competitions
- Uneven access
- Weak safeguarding and governance
- Untrained staff
- No clear pathway to elite football
- Drugs and substance abuse
- Teenage pregnancies

Roots Impact Programme will deliver:

- One nationally standardised system
- School-community-provincial integration
- Governance, and data-driven oversight
- A merit-based national talent pathway
- Legacy programmes (CAF D, Referring courses, Safeguarding, Anti-doping, Media, financial literacy and inclusion)

Positioning: Not a tournament, but a year-round national development platform.



Programme Structure

Four Fully National Junior Leagues

U-14 Boys

U-14 Girls

U-16 Boys

U-16 Girls



Programme Structure

Competition Design:



Outcome:

720+

governed, recorded youth matches annually



National Footprint Zimbabwe Becomes the Pitch



5 National Hubs

- Harare
- Bulawayo
- Gweru
- Mutare
- Masvingo

Footprint Impact

- Urban and rural talent integrated equally
- Controlled national grid for quality & safeguarding
- Cost efficiency through hub-based delivery





Talent Entry & Development Pipeline

How Players Enter the System

Schools (via NAPH & NASH)	1
Community junior leagues (+Area Zones)	2
Existing academies	3
Open provincial trials	4
Parent teams/clubs must be affiliated to ZIFA	

Talent Entry & Development Pipeline

Player Volume

+7,000 children reached annually

Boys & girls equally structured

All Players

Registered on FIFA Connect

Covered by national safeguarding framework



Envisaged Talent Pathway: Clear, Merit-Based Progression

Pathway:





National Talent Pathway: Clear, Merit-Based Progression

Elite Transition

Top 4 provincial teams per age group → National round-robin

1

Inclusion of Diaspora Select Team

2

Best players progress to national teams

3

Principle:

No child invisible. No province excluded.

Governance, Safeguarding & Integrity

Technical Risk Controls



Standardised competition regulations



Qualified coaches & referees



Child safeguarding & reporting protocols



Discipline, integrity and compliance systems



Provincial KPIs & performance dashboards



Governance, Safeguarding & Integrity

Oversight



ZIFA national governance



MoPSE alignment



CAF, FIFA & SRC compliance



BancABC's Role

BancABC Is:

- Title Sponsor & Official Banking Partner
- Financier of youth football infrastructure
- ESG partner with measurable outcomes

Commercial Assets:

- Naming rights: **BancABC Roots Impact Programme**
- Approved branding across program assets
- Media & communications visibility
- Community and financial literacy activations



ESG Control Framework

Protecting Value, Reputation & Impact

ESG Outcomes:

- Youth development
- Gender equality
- Governance transparency
- Financial inclusion
- Financial literacy
- National development alignment (**SDGs 3,4,5 and 10**)



What this means: Systemic Impact

For Football:

- Nationally manufactured talent
- Sustainable grassroots pipeline
- Stronger national teams

For BancABC:

- High-credibility ESG investment
- National footprint & youth engagement
- Strong governance & reputational protection



Closing Message

BancABC is not sponsoring a Programme.
BancABC is guaranteeing Zimbabwe's future football economy.



Thank you.