



# BancABC Roots Impact Programme: Architecture

Enhancing Zimbabwe's National Youth Football System

Term: 2026 Season



**ZIFA**

# Why Roots Impact Programme

## Current Youth Football Reality:

- Fragmented youth competitions
- Uneven access
- Weak safeguarding and governance
- Untrained staff
- No clear pathway to elite football
- Drugs and substance abuse
- Teenage pregnancies

## Roots Impact Programme will deliver:

- One nationally standardised system
- School-community-provincial integration
- Governance, and data-driven oversight
- A merit-based national talent pathway
- Legacy programmes (CAF D, Referring courses, Safeguarding, Anti-doping, Media, financial literacy and inclusion)

**Positioning:** Not a tournament, but a year-round national development platform.



# Programme Structure

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Four Fully National Junior Leagues

**U-14 Boys**

**U-14 Girls**

**U-16 Boys**

**U-16 Girls**



# Programme Structure

## Competition Design:



Outcome:

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720+

governed, recorded youth matches annually



# National Footprint Zimbabwe Becomes the Pitch

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## 5 National Hubs

- Harare
- Bulawayo
- Gweru
- Mutare
- Masvingo

## Footprint Impact

- Urban and rural talent integrated equally
- Controlled national grid for quality & safeguarding
- Cost efficiency through hub-based delivery





# Talent Entry & Development Pipeline

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## How Players Enter the System

Schools (via NAPH & NASH) 1

Community junior leagues (+Area Zones) 2

Existing academies 3

Open provincial trials 4

Parent teams/clubs must be affiliated to ZIFA

# Talent Entry & Development Pipeline

## Player Volume

+7,000 children reached annually

Boys & girls equally structured

## All Players

Registered on FIFA Connect

Covered by national safeguarding framework



ZIFA®



# Envisaged Talent Pathway: Clear, Merit-Based Progression

Pathway:





# National Talent Pathway: Clear, Merit-Based Progression

## Elite Transition

Top 4 provincial teams per age group → National round-robin

1

Inclusion of Diaspora Select Team

2

Best players progress to national teams

3

## Principle:

*No child invisible. No province excluded.*

# Governance, Safeguarding & Integrity

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## Technical Risk Controls

-  Standardised competition regulations
-  Qualified coaches & referees
-  Child safeguarding & reporting protocols
-  Discipline, integrity and compliance systems
-  Provincial KPIs & performance dashboards



# Governance, Safeguarding & Integrity

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## Oversight

-  ZIFA national governance
-  MoPSE alignment
-  CAF, FIFA & SRC compliance



# BancABC's Role

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## BancABC Is:

- Title Sponsor & Official Banking Partner
- Financier of youth football infrastructure
- ESG partner with measurable outcomes

## Commercial Assets:

- Naming rights: **BancABC Roots Impact Programme**
- Approved branding across program assets
- Media & communications visibility
- Community and financial literacy activations



# ESG Control Framework

## Protecting Value, Reputation & Impact

### ESG Outcomes:

- Youth development
- Gender equality
- Governance transparency
- Financial inclusion
- Financial literacy
- National development alignment (**SDGs 3,4,5 and 10**)



# What this means: Systemic Impact

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## For Football:

- Nationally manufactured talent
- Sustainable grassroots pipeline
- Stronger national teams

## For BancABC:

- High-credibility ESG investment
- National footprint & youth engagement
- Strong governance & reputational protection



# Closing Message

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BancABC is not sponsoring a Programme.  
BancABC is guaranteeing Zimbabwe's future football economy.





Thank you.