

ZIFA | Announcement

MSU/ZIFA/FIFA/CIES International Programme in Sports Management Launch

Tuesday, 27 January 2026

The Zimbabwe Football Association, in collaboration with Midlands State University, FIFA and the International Centre for Sports Studies, has officially launched the FIFA/CIES International Programme in Sports Management in Zimbabwe.

This internationally recognised programme equips present and future sports leaders with the knowledge and skills required to manage modern sport organisations. It covers six core areas of sports management, including communication, law, marketing and sponsorship, management, finance and event management.

The launch represents a significant milestone in ZIFA's ongoing efforts to strengthen governance, professionalise football administration and build institutional capacity. Delivered at Midlands State University's Harare Campus, the programme combines academic excellence with practical case studies and engagement with international sports industry experts.

Zimbabwe now joins a global network of 21 universities delivering the FIFA/CIES International Programme across Africa, Europe, Asia and the Americas, reinforcing the country's position within the international sports management landscape.

Applications for the first intake open on **28 January 2026** and close on **13 March 2026**.

Issued by:

ZIFA Media & Communications Department



Address: Block 4 Tendeseka Office Park, Eastlea, Harare, Zimbabwe
IG | X : @online_zifa **FB:** @Zimbabwe Football Association **WA:** ZIFA
Email: media@zifa.co.zw **Website:** www.zifa.co.zw